



ONLINE MARKETING INTERN

Location: Prague, Czech Republic

Duration: 6 - 12 month

About MYFLYRIGHT:

We are a young, well-funded legal tech start-up with the goal to become the largest aviation passenger rights portal in Europe. According to our slogan - we fight for your rights - it's our mission to enforce the passenger rights of our customers in the EU. Affected passengers by flight delay, flight cancellation or denied boarding can check their claim for compensation for free on our website and let us do the work to claim it from the airlines.

We are a young, hungry, fast growing and internationally oriented company. Apply now and build the legal-tech future with us!

About the position:

We don't believe in marketing like everyone else. We are looking for someone to join our team who creates opportunities that never existed and who sees opportunities where others don't. You will support our Marketing and Business development teams in Marketing, PR, Content management and administrative activities. You will get the full fledge of insights that are critical to move a promising start-up to one of the key players in their respective market. Furthermore, you will help our organization to work out the marketing plan for 2019. This is a PAID internship.

How can you help us?

- You will support marketing team in the execution of different marketing campaigns
- You will conduct analysis on market trends and marketing activities of competitors
- You will develop and coordinate relevant market researches and pilot trials to test ideas
- You will analyze new marketing opportunities to grow our business from product, market, customer perspective
- You will take care of company social media accounts, recommend changes and execute daily posting and engagement activities
- You will carry out administrative and data entry-related tasks for Marketing and Business development teams
- You will work with analytical tools to track the effect of our marketing activities
- You will create, follow up and communicate KPIs relevant for your area of responsibility

What do we expect from you?

- You have bachelor's degree or higher in Marketing/ PR or another related field, with above average grades
- You have gained first working experience in the area of Marketing
- You are strong with Microsoft Office (Excel, Word, Power Point) programs
- You are internationally minded and speak English fluently. German language would be a big plus
- You are a solid researcher

- You have a creative mind
- You have working knowledge of web analytics tools
- The introduction of new software programs/ tools does not scare you but excites you
- You can meet deadlines, handle multiple tasks and work in fast-paced startup environment
- You have an ability to self-manage and, work independently and in team
- You like people and teamwork. That means you are ready to receive and share constructive feedback. Feedback is essential for our team
- Previous experience in any of these areas: SEO/SEM, WordPress, Project Management, Content Marketing, Growth Hacking, Social media Marketing
- You have the right to work in the EU

What can you get with us?

- You get the full insight into the start-up business life and hands on experience in with your own projects
- Truly international mindset in our team with headquarters in Germany and branches in Czech Republic and Ukraine
- Learning from experienced professionals (ex-consultants, engineers, entrepreneurs) will take you to the next level of your development

Start: ASAP

MYFLYRIGHT is proud to be an equal opportunity employer and strives to build a diverse and inclusive team. We do not discriminate on the basis of race, colour, national origin, religion, gender, sexual orientation, age, marital status, veteran status, or disability status.

Could we excite you for this position? Then we are looking forward to your application (cover letter, CV, certificates and qualifications). Please send everything to us by email to the following Email address: anastassiya.yershova@myflyright.de

Your questions about this position will be answered by:

Anastassiya Yershova (Head of Business Development)